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比亞迪電子(國際)有限公司
BYD ELECTRONIC (INTERNATIONAL) COMPANY LIMITED

(incorporated in Hong Kong under the Companies Ordinance with limited liability)

(Stock code: 285)

Website: <http://www.byd-electronic.com>

POSITIVE PROFIT ALERT

This announcement is made by BYD Electronic (International) Company Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of directors (the “Board”) of the Company wishes to inform the shareholders of the Company and potential investors that, based on a preliminary review of the Group’s current operating data and the management accounts for the fiscal quarter ended 31 March 2017 (the “Reporting Period”), the Group is expected to record a substantial increase in profit for the Reporting Period as compared with the corresponding period of the previous year. The Group’s major customers include domestic and global leading smartphones manufacturers. The penetration rate of their metal parts increased constantly, driving the strong demand for metal parts. During the Reporting Period, the Group continued to secure the orders for high-end flagship handset models and other smartphone products, which resulted in a significant increase in revenue for the Group’s metal parts business and further led to a substantial increase in the Group’s overall earnings.

The Company is still in the process of preparing the Group’s quarterly results for the Reporting Period. The information contained herein is only based on the Board’s preliminary review of the information currently available to the Group, which has not been audited, confirmed or reviewed by the auditors or audit committee of the Company. The actual results of the Group for the Reporting Period may differ from the information disclosed herein.

Shareholders of the Company and potential investors are advised to read carefully the quarterly results announcement for the Reporting Period of the Company which is expected to be issued on 28 April 2017.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board of
BYD Electronic (International) Company Limited
Wang Nian-qiang
Director

Hong Kong, 12 April 2017

As at the date of this announcement, the executive directors are Mr. WANG Nian-qiang and Mr. WANG Bo; the non-executive directors are Mr. WANG Chuan-fu and Mr. WU Jing-sheng; and the independent non-executive directors are Mr. CHUNG Kwok Mo John, Mr. Antony Francis MAMPILLY and Mr. QIAN Jing-jie.